

Contextualised Learning: Bringing the Classroom to Life



Contextualised Learning bridges the gap between education and industry by bringing real-world relevance into the classroom. Every teacher has heard the classic question from students:

"When will I ever use this in real life?"

This programme answers that question by connecting schools with industry professionals—known as "activators"—who visit classrooms to demonstrate how the content students are learning apply in the workplace. Whether it's maths in engineering, communication in business, or science in healthcare, these real-world connections help students see the value and relevance of their education.

We have successfully piloted this programme with classes at Timaru Girls' High School and Geraldine High School.

Why Get Involved?

- **Inspire the next generation** – Show students how your industry uses the skills they're learning.
- **Strengthen industry-education connections** – Build relationships with local schools and future employees.

- **Support workforce development** – Help create a more informed and prepared talent pipeline.

We're looking for businesses eager to bring learning to life and help shape the future workforce. If your team has knowledge to share, we'd love to have you involved!

